

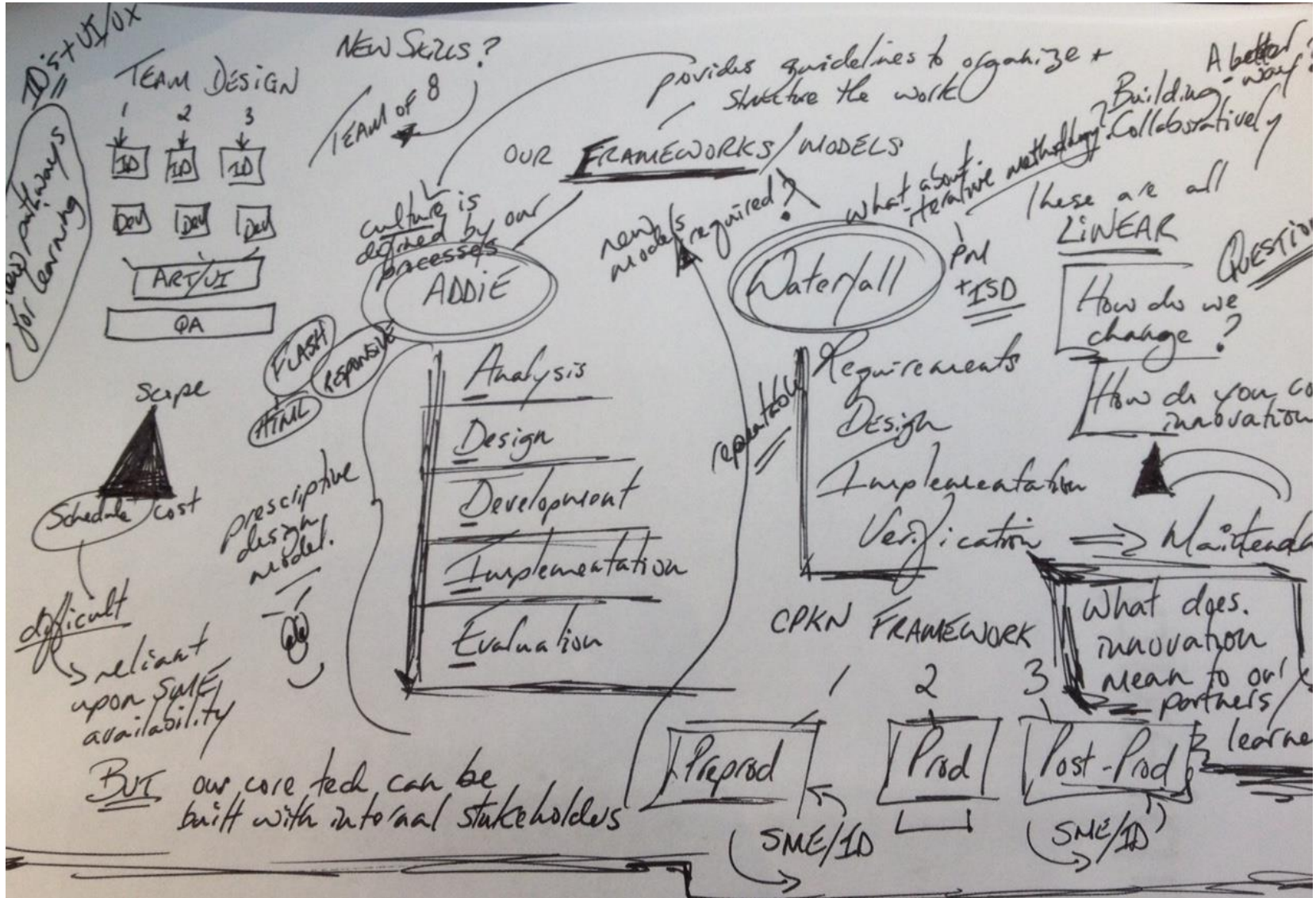
The art of delivering the possible

Disruptive models and methodologies
that facilitate innovation

2014 Stanhope Presentation

- transmedia learning
- personalization of learning
- the power of storytelling
- accessible e-learning
- just-in-time learning

Figuring it all out...

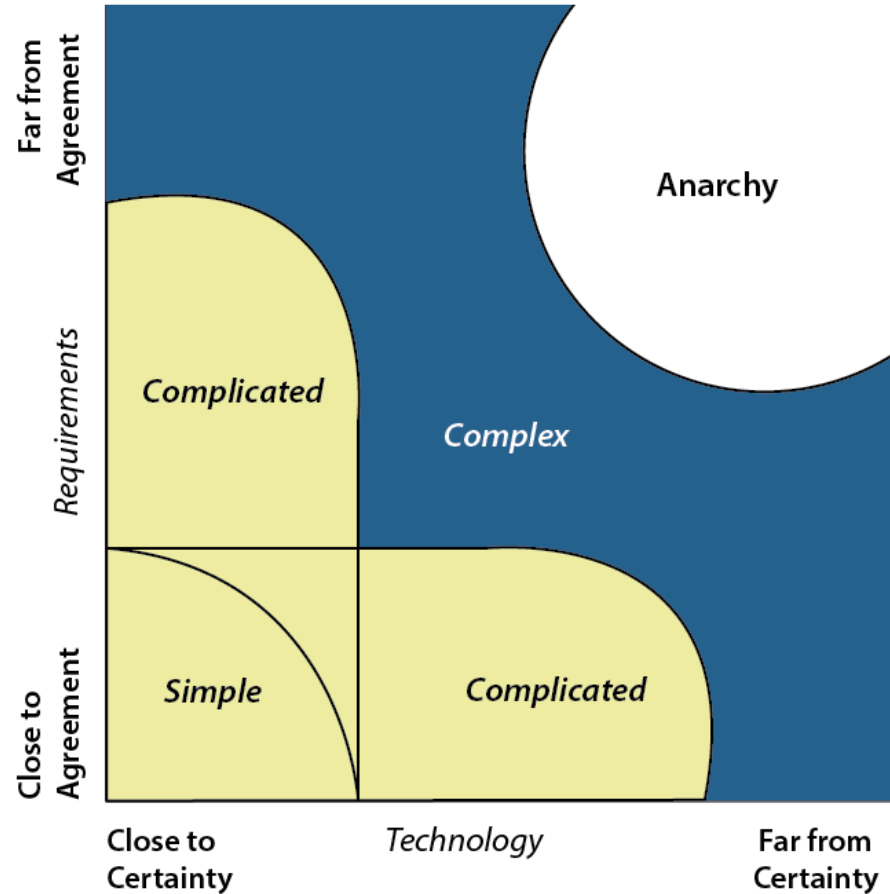


The Importance of Structure

- 54% of IT project failures attributed to project management
- Only 3% attributed to technical challenges
- Underestimation of complexity is listed as a factor in 35% of projects

IBM Global Making Change Work Study (2008)

Project Complexity

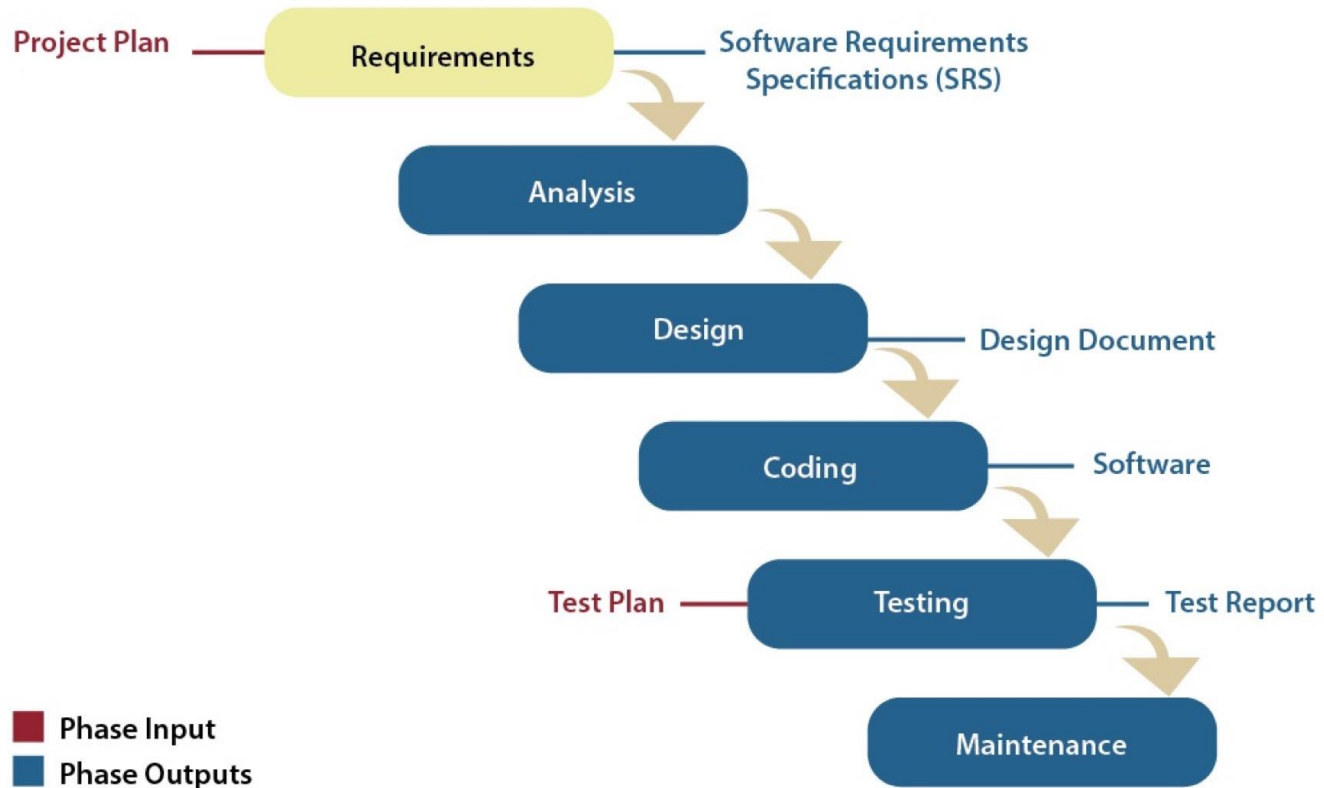


From: Strategic Management and Organisational Dynamics, The Challenge of Complexity - 3rd Edition by Ralph D. Stacey

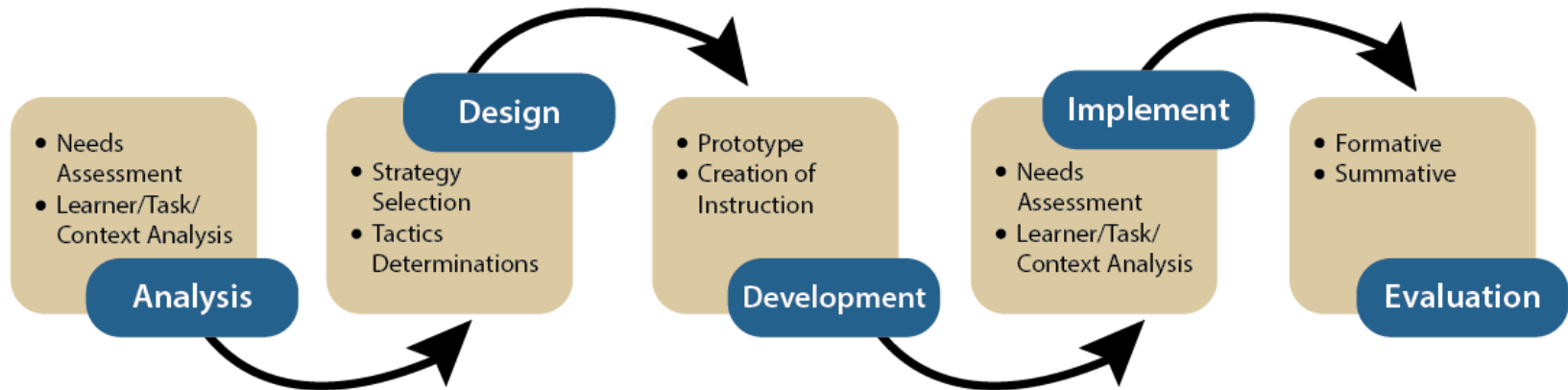
Maria`s Story



Defined process



Defined Process



Defined processes (Waterfall & ADDIE)

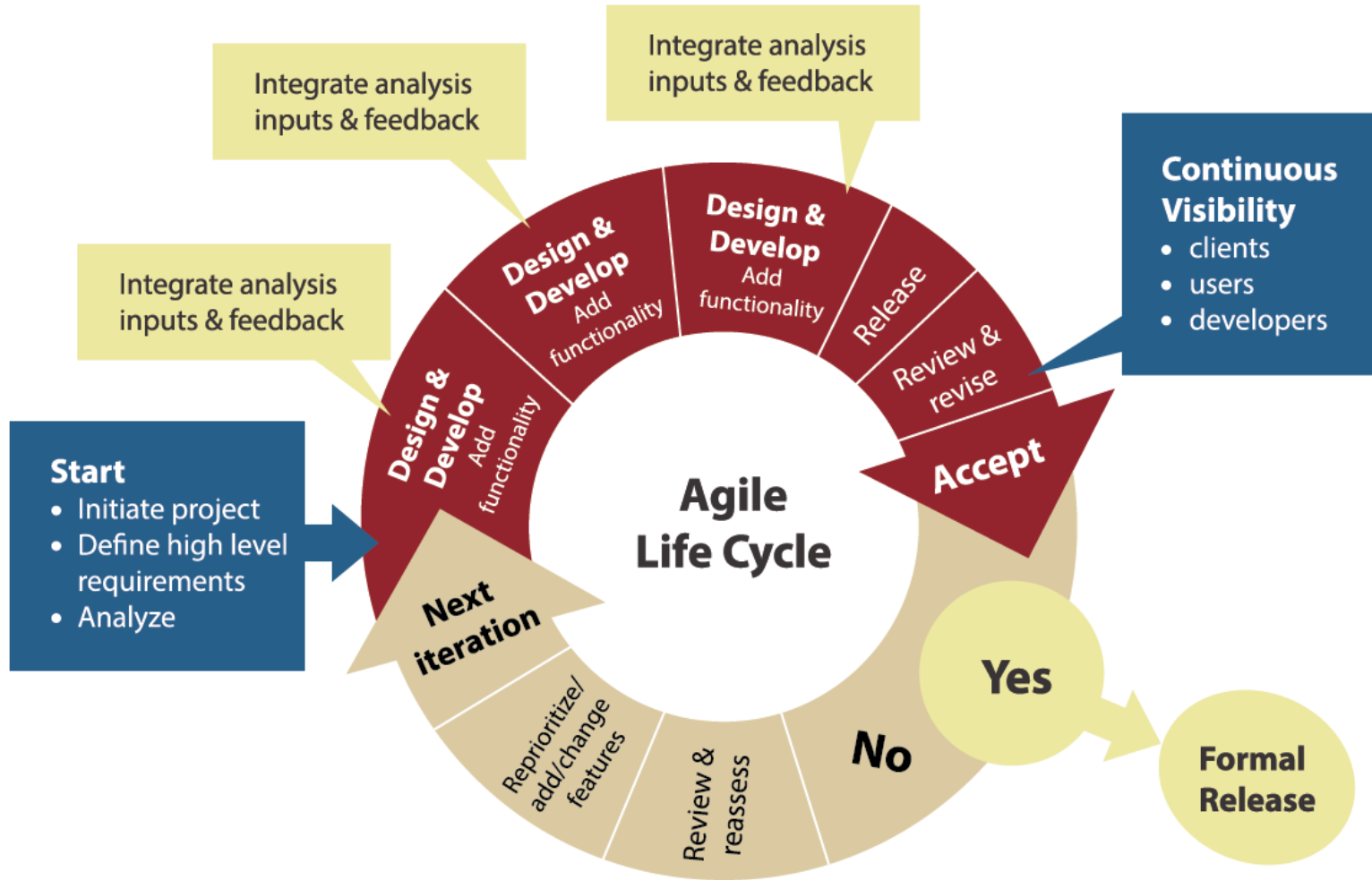
Waterfall – linear, sequential way of managing projects

ADDIE – linear framework for designing learning

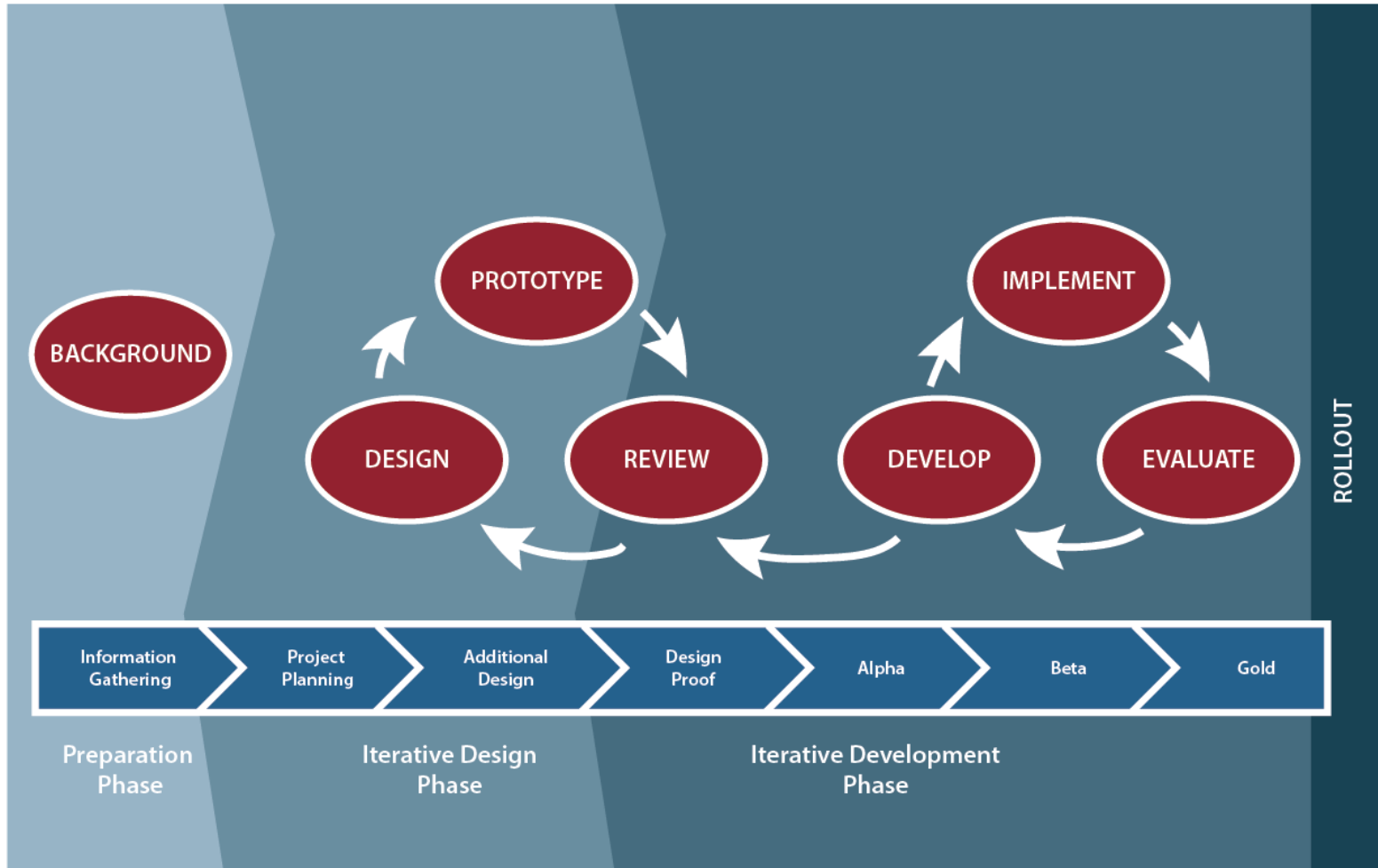
Both have a high degree of predictability
(scope, budget, timeline, outcome)

*“We know what we’re building and
we know how to go about it.”*

Complex process



Complex Process



Complex processes (Agile & SAM)

Agile – iterative, responsive way of managing projects

SAM – iterative framework for designing learning

Both manage and control complex processes through frequent inspection and adaptive response

“We (team, mgmt., SME, stakeholders) get to see things sooner in the project.”

Project Manager as Choreographer

The project manager/choreographer should adapt the approach based on the dance we want to see

- Adapt how we manage
- Assess how we frame the work and encase the culture
- Adjust the models/methodologies to suit the complexity (noise) of the project
- Project management in itself is iterative

Thank you

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