



Azure AI, ML and OpenAI Opportunities



The AI technology is here

Forbes

What ChatGPT And Generative AI Mean For Your Business?

COMPUTERWORLD

Microsoft's new Teams Premium tier integrates with OpenAI's GPT-3.5

MarketWatch

Microsoft's Nadella: AI is taking the computer age from 'the bicycle to the steam engine'

The Washington Post

Meet Windows Copilot, the AI coming to help you understand your PC

techradar pro

Microsoft Fabric looks to offer the next generation of AI analytics for your business

TC TechCrunch

Microsoft's Azure AI Studio lets developers build their own AI 'copilots'

VentureBeat

Microsoft announces generative AI-powered Copilot 365 to 'change work as we know it'

CNN BUSINESS.

Real estate agents say they can't imagine working without ChatGPT now

THE VERGE

Microsoft's AI-powered Copilot is getting plug-ins

Artificial Intelligence

Machine Learning

Deep Learning

Generative AI



Artificial Intelligence

The field of computer science that seeks to create intelligent machines that can replicate or exceed human intelligence



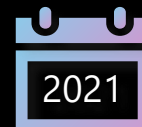
Machine Learning

Subset of AI that enables machines to learn from existing data and improve upon that data to make decisions or predictions



Deep Learning

A machine learning technique in which layers of neural networks are used to process data and make decisions



Generative AI

Create new written, visual, and auditory content given prompts or existing data

What does Generative AI do?



ChatGPT

Conversation

DALL·E

Images

Codex

Code



What does Generative AI do?

GPT-3

Prompt:

Write a tagline for community safety

Response:

Secure your world, empower your safety - community safety starts with you.!

Codex

Prompt:

Table citizens, columns =
[CitizenId, FirstName, LastName, Company, Address, City, State, Country, PostalCode]

Create a SQL query for all Citizens in Canada named Laura
query =

Response:

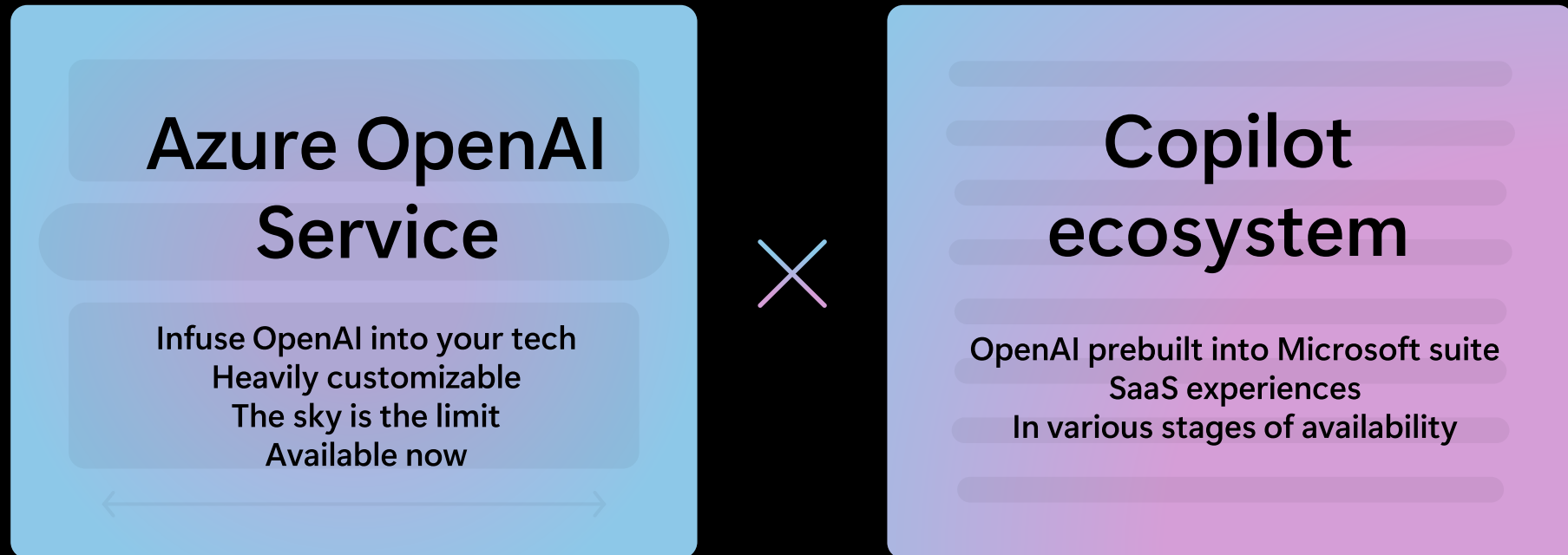
```
SELECT *  
FROM Customers  
WHERE Country = 'UA' AND FirstName  
= 'Олена'
```

DALL·E

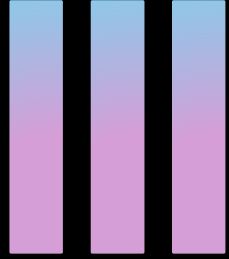
Prompt: Diverse riders on the bus

Response:





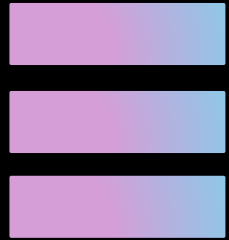
**OpenAI Flavours
in the Microsoft
ecosystem**



Enrich

Organizational core competencies and differentiators

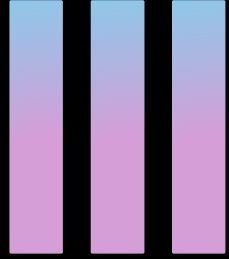
Use AI to enhance the way Police Officers work on a daily basis



Streamline and Automate

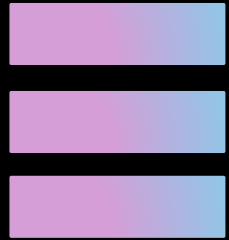
Support tasks, repeated or manual processes

Internal communications, legal, HR, training



Enrich

Organizational core competencies and differentiators
Use AI to enhance the way Police Officers work on a daily basis



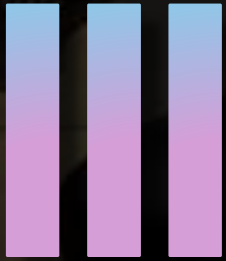
Streamline and Automate

Support tasks, repeated or manual processes
Internal communications, legal, HR, training



Adapt and respond

Anticipate new challenges that others introduce
Dealing with all the new things bad people can do



Enrich: what is happening

Organizational core competencies and differentiators

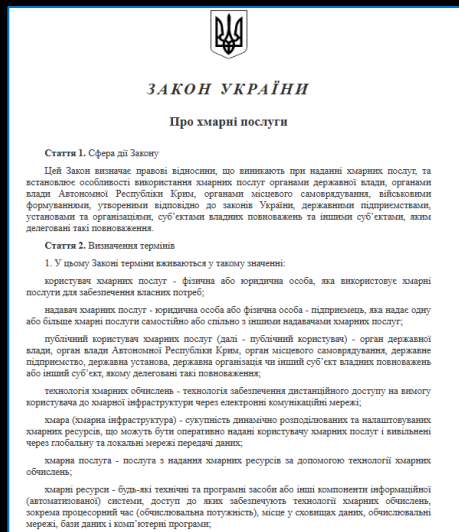
Use AI to enhance the way Police Officers work on a daily basis

Police agencies in the United States, UK and Australia are leveraging AI to make information more consumable for investigators – so they can apply less energy to manual tasks and more energy to human tasks

- translating and summarizing BWC footage and transcriptions
- summarizing and prioritizing case data for cold case investigations
- ingesting and categorizing disparate banking records in financial crimes investigations

Azure OpenAI Document Processing Automation

Understanding Law



Case Study: law on use of cloud services needs to be translated, summarized and some questions answered

LAW OF UKRAINE

About cloud services

Article 1. Scope of the Law

This Law defines the legal relations arising from the provision of cloud services and establishes the specifics of the use of cloud services by public authorities, authorities of the Autonomous Republic of Crimea, local governments, military formations formed in accordance with the laws of Ukraine, state enterprises,

Summarize text in English and answer could we use public cloud services?

This Law defines the legal relations arising from the provision of cloud services and establishes the specifics of the use of cloud services by public authorities, authorities of the Autonomous Republic of Crimea, local governments, military formations formed in accordance with the laws of Ukraine, state enterprises, institutions and organizations, subjects of power and other entities to which such powers are delegated. The Law establishes the requirements for the

Yes, we can use public cloud services, as long as they meet the requirements set out in the Law.

Use of OpenAI for direct translation, summarization and Q&A on the complex unstructured document

Automatic Translation of the original document defining corpus of the text to be used.

OpenAI Instructions that we added to manage the flow of execution and direct the answers

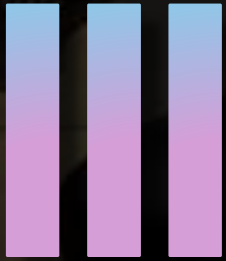
Output: summarizing the complex text to the required summary, but also answering the specific question.

10/10



- Classify (topics)
- Combine
- Chunk (textwrap)
- Tokenizer (4K tokens)
- Verify length
- Summarize





Enrich: what is possible

Organizational core competencies and differentiators

Use AI to enhance the way Police Officers work on a daily basis

Generative AI could have multiple other use-cases in policing operations since it is inherently good at rationally consuming a large amount of data and presenting it back in the way its human partner needs

- speech based AI responding to non emergency lines
- predictive law enforcement
- using video to analyze crowd movement
- linkage analysis in intelligence
- thinking of alternate ways to summarize the same set of information
- reviewing and redacting high volumes of video information



Streamline and Automate: what is happening?

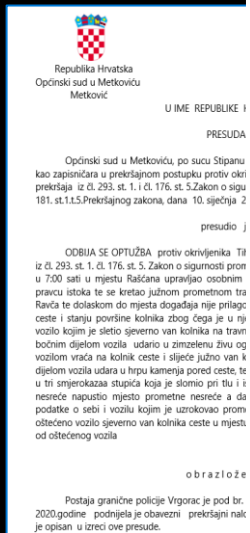
Support tasks, repeated or manual processes
Internal communications, legal, HR, training

The Province of Ontario is using Generative AI to identify key themes and types of prescriptive language in policy analysis and documentation.

- analysts are searching for key intents – for example prescriptive language
- making sure they are aware of all of the obligations inherent in particular document
- being aware of the intention of policy documentation when reading
- also using internal information bots and onboarding/training assistants

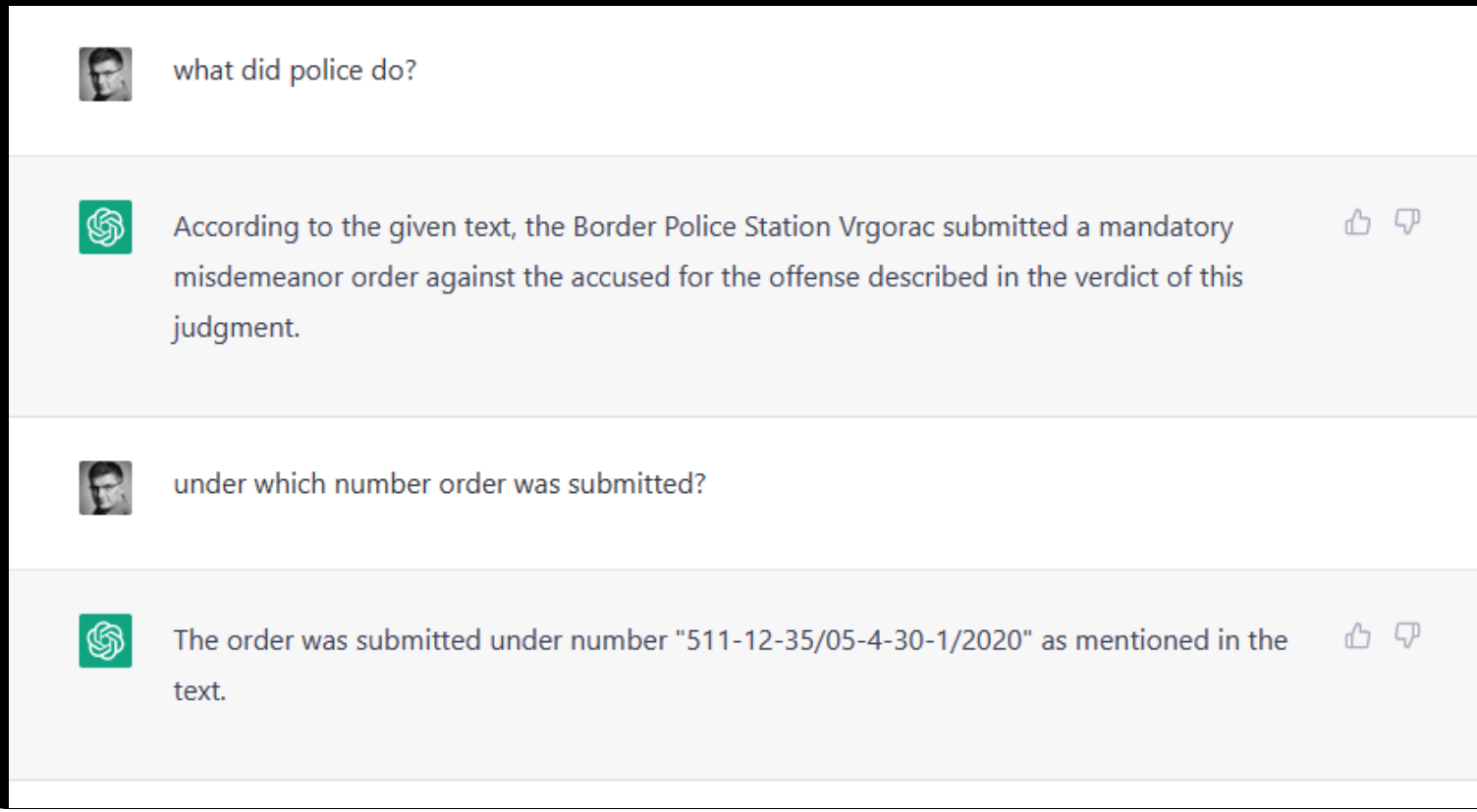
Azure OpenAI Document Processing Automation w/ Annot

Understanding



Case Study: understanding the judgement on fact and processing - understanding the text and extracting the required information.

What was missing from the answer?



Automatic Summarizing without the evidence of translation

OpenAI Instructions that we added to manage the flow of execution and direct the answers (with error in Q)

Output: summarizing the complex text to the required summary



Streamline and Automate: what is possible

Support tasks, repeated or manual processes
Internal communications, legal, HR, training

There are a myriad of administrative and reading tasks that can be done far quicker by leveraging AI to summarize or categorize and then consuming that “filtered” information first

- looking for vendor obligations / penalties in payments information
- summarizing HR documentation or recommendations
- AI creating draft documents for people to review instead of creating from scratch
- increasing auditing efficiency by identifying likely candidates
- giving tools to new employees to help summarize new information
- creating custom manuals and documents when they are needed



Adapt and respond: what is happening?

Anticipate new challenges that others introduce
Dealing with all the new things bad people can do

Bad actors are creating more sophisticated, more believable versions of reality that are harder to identify even for tech savvy individuals.

- impersonating loved ones in simulated ransom situations
- generating fake images and videos that look like real news
- drafting more believable phishing and scam emails
- being more targeted by generating more insights about the intended victim
- lowers the bar on "who can be a hacker"
- cyber stalking and new ways to exert control (ie human trafficking scenarios)
- generation of new illicit content



Adapt and respond: what does it mean?

Anticipate new challenges that others introduce
Dealing with all the new things bad people can do

Police agencies will need to be aware of this new standard and work to educate people on what to look out for. They will also need to use similar tools to sift through new kinds of fraudulent information that will require greater time and energy to understand.

- impact will be felt disproportionately in minority and marginalized communities
- requires education and open minds
- creative multidisciplinary partnerships are more important than ever

Other Sample Generative AI Use Cases by Business Area

Building Operations

- Intelligent remediation/troubleshooting assistance
- Training guide creation
- SOP checklist creation
- Maintenance schedule creation
- Equipment guide summarization

Supply Chain

- Invoice/PO Processing – Augment AFR for Targeted Data Extraction
- Vendor contract analysis
- Vendor communication summary

IT

- Tier 1 service agent (enterprise IT bot)
- Incident report analysis
- Process document creation
- Knowledgebase article drafting
- Ticket classification/routing

Legal

- Contract analysis (summarization, compliance violations, clause extraction)
- Summarization (litigation, regulatory filings, etc.)
- Draft document generation (corporate policies, privacy docs, etc.)

EHS

- Safety document creation/summarization
- Checklist creation for EHS procedures
- Semantic search for safety docs
- Internal safety bot – always on response to safety issues

Marketing

- Copy creation (website, social media, email, etc.)
- Competitor summarization
- Sales collateral creation (presentations, brochures [text and image])
- Customer pulse – social media/user review summarization

HR

- Employee materials summarization (internal enterprise chat bot)
- Employee pulse – summarization of surveys, exit interviews
- Job posting creation/curation

Customer Service

- Call center analytics
- Customer response creation (email/chat)
- Service request summarization
- Customer-facing support bot
- FAQ/troubleshooting guide creation